Commemorative Booklet

SUSTAINBILITY @ PU

UNITED NATIONS SUSTAINABLE DEVELOPMENT GOALS (SDGS)

Established in 2015 as part of the 2030 Agenda, represent a comprehensive framework aimed at addressing the multifaceted challenges facing humanity, including poverty, inequality, and climate change. Comprising 17 interconnected goals, the SDGs advocate for inclusive economic growth and sustainable practices across nations. Emphasizing the importance of collaborative efforts among developed and developing countries, the SDGs seek to foster peace, justice, and strong institutions while promoting environmental stewardship. Their achievement requires robust partnerships and a commitment to monitoring progress, ensuring that no individual or community is left behind in the pursuit of global prosperity

SUSTAINABLE DEVELOPMENT GOALS

Embodies an abstract modern aesthetic, focusing on simplicity and clarity. The use of clean lines and geometric forms reflects a contemporary approach, while also aiming to engage viewers through its visual impact. Constructed with fully recoverable steel sheets, this design emphasizes the principles of material sustainability. The choice of metals allows for recycling at the end of the signage's lifecycle, minimizing waste and promoting circular economy practices. The manufacturing process was streamlined to reduce energy consumption and emissions, aligning with eco-friendly construction standards.

SDG SPOT 1

G20 Garden, near Administrative Building

The second design employs a motif of squares and rectangles, symbolizing stability and structure. This geometric theme promotes a sense of order and reliability while effectively communicating the SDGs through the arrangement of the logos. By utilizing sustainable materials such as terracotta and steel, this signage design focuses on reducing the carbon footprint. Terracotta, a natural material, adds an earthy aesthetic and thermal efficiency, while the use of steel integrates durability. The combination of these materials is selected based on local availability to support community sourcing and reduce transportation emissions.

SDG SPOT 2

Bus stop, near Ananda Rangapillai Library Reading Hall

Featuring curvy shapes and rounded corners, the third signage design aims to create a welcoming and inclusive environment. The flowing lines and embossed plates enhance the tactile experience, inviting engagement from viewers while conveying a sense of harmony. This design employs a steel structure which is both lightweight and recyclable. The rounded forms are crafted to minimize waste during fabrication, and the embossed plates not only enhance aesthetics but also ensure the longevity of the signage. By choosing materials that can be reused or recycled, the design prioritizes sustainability while maintaining visual appeal.

SDG SPOT 3
Opposite to Shopping Complex

The success of the UNSDG signages project at Pondicherry University is a testament to the collaborative efforts of a dedicated and diverse team. The established three UNSDG standees will play an important role in raising awareness, mobilizing support, and fostering engagement from various stakeholders, including governments, civil society organizations, students and individuals. Awareness about UNSDGs is increasingly significant in highlighting the vital role of all Pondicherry University stakeholders and emphasizing the importance of the SDGs. Pondicherry University has undertaken several initiatives to enhance awareness of the SDGs. As part of these efforts, the coordinator and co-coordinators played an important role in establishing this UNSDG standee on the main campus of Pondicherry University

Prof. K.Tharanikkarasu
Hon'ble Vice Chancellor (i/c)

Prof. Clement Sagayaradja Lourdes
Director (C & CR)

Prof. Rajneesh Bhutani
Registrar(i/c)

Prof. R. Arun Prasath
Coordinator,
Department of
Green Energy Technology

Prof. K. Srinivasamoorthy
Co-coordinator,
Department of Earth Sciences

Prof. R. Vishnu Vardhan
Co-coordinator,
Internal Quality Assurance Cell

Dr. M. Nandhivarman
Co-coordinator,
Office of Green Campus

TEAM

Er. V. Mourougavelou
Co-coordinator,
Engineering Wing

Mr. C. Surya Kumar
Design & Development

India's Mission LiFE (Lifestyle for Environment) represents a bold initiative launched by India during the **COP26 conference** in Glasgow in 2021. This movement decisively promotes sustainable living by advocating for mindful consumption and actively reducing environmental impact, fully aligning with the United Nations Sustainable Development Goals (UNSDGs). The initiative clearly establishes the imperative for behavioral changes that foster a lifestyle in direct harmony with nature, thereby making significant contributions to the ambitious goals of sustainable development outlined in the 2030 Agenda. **Mission LiFE asserts the essential roles of education and community engagement in driving sustainable practices** forward and emphasizes the critical involvement of both the public and private sectors in realizing these objectives. By integrating local traditions and practices, India is committed to leading by example, inspiring global action toward sustainability, and ensuring that no one is left behind in the pursuit of a sustainable future.

We would like to express our heartfelt gratitude to the Indian Bank, Pondicherry University Branch, for their generous funding support for the UNSDG standee project. Their contribution through their Corporate Social Responsibility (CSR) initiative has allowed us to design and install impactful signage that raises awareness about the Sustainable Development Goals within our university community. This collaboration with Indian Bank demonstrates a shared commitment to sustainability and education, and we truly appreciate their trust in our vision. This project would not have been possible without their invaluable support. We are grateful for their dedication to fostering positive change and for being a vital partner in our initiatives.

PONDICHERRY UNIVERSITY
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SUSTAINABLE DEVELOPMENT GOALS
LIFE

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